Morning Sessions

7:00 AM to 8:30 AM  
**Check-In and Breakfast** (McCord Hall, Room 450)

8:30 AM to 9:00 AM  
**Welcome and Opening Remarks** (McCord Hall, Room 456)  
Elliot Rabinovich and Dale Rogers  
Co-Directors, I-e SC Lab, and Professors, Supply Chain Management  
Department, W. P. Carey School of Business at Arizona State University

9:00 AM to 10:00 AM  
**Penguin Pick-Up & Penguin Fresh writes new rules for online groceries and last-mile delivery** (McCord Hall, Room 456)  
Egil Moller Nielsen  
SVP & head of Penguin Pick-Up & Penguin Fresh

10:00 AM to 10:15 AM  
**Break**

10:15 AM to 11:00 AM  
**Warehouse of the Future** (McCord Hall, Room 456)  
Dale Rogers, Elliot Rabinovich  
W. P. Carey School of Business at Arizona State University  
Steve Simmerman  
JDA

11:00 AM to 11:15 AM  
**Break**

11:15 AM to 12:00 PM  
**Machine Learning and Cognitive Computing** (McCord Hall, Room 456)  
Steve DeAngelis  
Enterra Solutions

12:00 PM to 2:00 PM  
**Lunch** (McCord Hall, Room 450)
Afternoon Sessions

2:00 PM to 2:45 PM  
Cybersecurity in the Supply Chain (McCord Hall, Room 456)
Zac Rogers  
Colorado State University

2:45 PM to 3:00 PM  
Break

3:00 PM to 3:45 PM  
Sharing Economy Fulfillment (McCord Hall, Room 456)
Karl Siebrecht  
FLEXE

3:45 PM to 4:00 PM  
Break

4:00 PM to 4:45 PM  
Omnichannel Fulfillment as a Balancing Act: A Field Study
(McCord Hall, Room 456)
Elliot Rabinovich  
Arizona State University

4:45 PM to 5:30 PM  
Actionable Deliverables to Address Pressing Challenges and Opportunities
(McCord Hall, Room 456)
Elliot Rabinovich and Dale Rogers  
Co-Directors, I-e SC Lab  
Professors, W. P. Carey School of Business, Arizona State University

5:30 PM to 7:00 PM  
Dinner (MCRD Patio Area/McCord 450)