

***I-e SC Lab's 2017 Fall Meeting
October 5, 2017***

***Location: Student Pavilion, Room 121 Senita B
Arizona State University, Tempe Campus***

7:30 AM to 9:00 AM	<i>Check-In and Breakfast</i>
9:00 AM to 9:30 AM	<i>Welcome and Opening Remarks</i> Elliot Rabinovich and Dale Rogers Co-Directors, I-e SC Lab, and Professors, W. P. Carey School of Business at Arizona State University
9:30 AM to 10:30 AM	<i>Smart Cities and Collaborative Economy: Solving The Last Mile Challenge</i> Alvaro Araujo Partner, RCSollis
10:30 AM to 11:00 AM	<i>Break</i>
11:00 AM to 12:00 PM	<i>Customer-Driven Supply Chains</i> Jeff Wells VP Amazon Strategy and Head of Data Science, Tuft & Needle
12:00 PM to 1:00 PM	<i>Lunch</i>
1:00 PM to 2:00 PM	<i>All About Your Follower Base: A Twitter Case Study</i> Eunae Yoo Doctoral Candidate, W. P. Carey School of Business at Arizona State University
2:00 PM to 2:30 PM	<i>Break</i>
2:30 PM to 3:30 PM	<i>Building a Resilient Supply Chain</i> Bindiya Vakil Founder and CEO, Resilinc
3:30 PM to 4:00 PM	<i>Break</i>
4:00 PM to 5:00 PM	<i>Omnichannel Fulfillment as a Balancing Act: A Field Study</i> Elliot Rabinovich Professor, W. P. Carey School of Business at Arizona State University
5:00 PM to 5:30 PM	<i>Closing Remarks</i> Elliot Rabinovich and Dale Rogers Co-Directors, I-e SC Lab Professors, W. P. Carey School of Business at Arizona State University
5:30 PM to 7:00 PM	<i>Reception</i>