I-e SC Lab’s 2018 Spring Meeting
April 19, 2018
Location: McCord Hall, Room 450
Arizona State University, Tempe Campus

Morning Sessions

7:30 AM to 9:00 AM
Check-In and Breakfast

9:00 AM to 9:15 AM
Welcome and Opening Remarks
Elliot Rabinovich and Dale Rogers
Co-Directors, I-e SC Lab, and Professors, Supply Chain Management Department, W. P. Carey School of Business at Arizona State University

9:15 AM to 10:00 AM
IoT Applications; IT, OT, and IoT
Ravi Nannapaneni
Founder and CEO, Volteo

10:00 AM to 10:15 AM
Break

10:15 AM to 11:00 AM
Applying Cognitive Computing to the Supply Chain
Dale Rogers
Professor, W. P. Carey School of Business at Arizona State University
Mani Janakiram
Sr. Director, Supply Chain Strategy & Analytics, Intel

11:00 AM to 11:15 AM
Break

11:15 AM to 12:00 PM
Rethinking Retail: An Industry at the Disruptive Edge
Wei Huang Oania
Director, Retail Segment Marketing, Intel

12:00 PM to 2:00 PM
Lunch
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Afternoon Sessions

2:00 PM to 2:45 PM  Adapting to Retail 2028
Brian Catron
Head of Retail Product Design, APL Logistics

2:45 PM to 3:00 PM  Break

3:00 PM to 3:45 PM  Implications of Inventory Scarcity at Amazon
Elliot Rabinovich
Professor, W. P. Carey School of Business at Arizona State University

3:45 PM to 4:00 PM  Break

4:00 PM to 5:00 PM  Actionable Deliverables to Address Pressing Challenges and Opportunities
Elliot Rabinovich and Dale Rogers
Co-Directors, I-e SC Lab, and Professors, Supply Chain Management Department, W. P. Carey School of Business at Arizona State University

5:00 PM to 7:00 PM  Reception and Dinner (MCRD Patio Area/McCord 450)
Speaker Bios

Brian Catron, APL Logistics

Brian is currently the Head of Retail Product Design at APL Logistics, focusing on understanding retail industry trends, their impact on the supply chain, and the launch of new service products to meet these new demands. Over the course of 23 years, he has worked with The Who's Who of global retailers and brands designing and operating sophisticated domestic and international supply chain programs. After graduating from Indiana University in 1995, he was recruited by Maersk to join their Management training program and there he held various positions in Europe, Asia, and USA. Later, he spent time at Ceva as Director of Ocean services before moving to the retailer side of business as Vice President of Supply Chain for Harbor Freight Tools. APL Logistics headquarters is in Scottsdale, Arizona, where Brian has lived since 2011.

Ravi Nannapaneni, Volteo

Ravi Nannapaneni is the CEO and Founder of Volteo, an Arizona based company specializing in IoT solutions and service management consulting in the Americas, Europe, and Asia. Ravi founded Volteo in 2013, after 25 years in the tech industry. Ravi’s extensive experience includes engineering, business development, and operational roles in services and manufacturing industries. Ravi developed his 'can do' attitude in transformation leadership roles, reflected in his company’s commitment to strategic partnerships with customers building state of the art solutions for tough business problems that will grow with the industry as technologies mature.

Wei Huang Oania, Intel

Wei Huang Oania is the Retail Segment Marketing Director for Intel Retail Solution Division (RSD). In this role she is responsible for driving the market growth for retail segments worldwide, develop and execute strategic plans base on RSD customers’ needs, and identify market and competitive trends, product positioning and marketing programs to differentiate and grow the markets.

Wei has held various marketing and management positions at Intel, including Product Development, Program management, and consumer PC Customer Marketing.

Wei holds a Computer Science degree and an MBA from Arizona State University.
Elliot Rabinovich, Arizona State University

Elliot Rabinovich is the John G. and Barbara A. Bebbling Professor of Business at the W. P. Carey School of Business, Arizona State University and the Co-Director of the Internet-edge Supply Chain Management Lab. His research has focused on the effects that Internet technology applications have on supply chain and operations management. As part of his research, he has worked with companies such as Cooking.com, eBags.com, Intel, PetSmart, Walmart, and Twitter. His research has been recognized by the University of Maryland (his alma mater) with the Nash Outstanding Doctoral Alumni Award, with fellowships from the Institute of Supply Management, and with awards from the Council of Supply Chain Management Professionals. He has recently published a book with some of his research (Internet Retail Operations: Integrating Theory and Practice for Managers, Taylor & Francis). Moreover, his research has been published in over 30 articles in California Management Review, Decision Sciences, Journal of Business Logistics, Journal of Operations Management, MIT Sloan Management Review, Production and Operations Management, and others.

Dale Rogers, Arizona State University

Dale Rogers is the ON Semiconductor Professor of Business at the Supply Chain Management department at Arizona State University. He is also the Director of the Frontier Economies Logistics Lab and the Co-Director of the Internet edge Supply Chain Lab ASU. Dale is the Leader in Supply Chain Finance, Sustainability, and Reverse Logistics Practices for ILOS - Instituto de Logística e Supply Chain in Rio de Janeiro, Brazil. In 2012 he became the first academic to receive the International Warehouse and Logistics Association Distinguished Service Award in its 120-year history. He is a Board Advisor to Flexe and serves on the Board of the Reverse Logistics and Sustainability Council.

Dale is a leading researcher in the fields of reverse logistics, sustainable supply chain management, supply chain finance and secondary markets, has published in the leading journals of the supply chain and logistics fields. He has been principal investigator on research grants from numerous organizations. He is a senior editor at Decision Sciences Journal and associate editor of the Journal of Business Logistics and the Journal of Supply Chain Management.

He has made more than 300 presentations to professional organizations and has been a faculty member in numerous executive education programs at universities in the United States, China, Europe and South America as well as at major corporations and professional organizations. Dr. Rogers has been a consultant to several companies and a principal investigator on research grants from numerous organizations.