W. P. CAREY [Center for Services Leadership]

Compete Through Service Symposium

Symposium Sponsorship Opportunities

Benefits	Presenting	Chairman	Executive
Logo on all print and digital marketing materials listed as Presenting sponsor	✓		
Logo on front cover of brochure	✓		
Prominent logo display on site on stage and on signage at event as Presenting sponsor	✓		
Company rep to provide welcome remarks as Presenting sponsor during event opening	✓		
10 Program Registrations*	✓		
Company name in all direct marketing/promo pie	eces 🗸	\checkmark	
Company logo on back cover of Symposium brochure	✓	✓	
Company logo on stage backdrop	\checkmark	✓	
Company logo on attendee folder cover	✓	✓	
Two program registrations (in addition to board member)		✓	
One additional program registration for a guest outside the member company (client, vendor)	✓		
Company rep to introduce a speaker or provide a brief welcome during a sponsored event		✓	
Recognition on the home page and Sponsor's pag of the Symposium website with a link to your company	ge ✓	✓	
Company name in Symposium brochure interior page	✓	✓	✓
Verbal recognition from the podium during the Symposium	✓	✓	✓
One page ad in the Sponsorship booklet	✓	\checkmark	✓
First right of refusal for subsequent sponsorship a next year's Symposium	at 🗸	✓	✓
	\$73K	\$23K	\$9.75K

^{*} Additional seats at greatly reduced price